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PRConsultants Group Selects Rasor Marketing Communications as Ohio Partner and Representative

*PRCG Adds Mimi Rasor to its
Nationwide Client & Agency Network*

Dateline (August 23, 2017) – Rasor Marketing Communications and Mimi Rasor, APR have been appointed the Cincinnati partner of the PRConsultants Group (PRCG), a nationwide network of leading public relations professionals.

“Rasor Marketing Communications takes pride in creating vibrant, meaningful connections for their clients as they help them achieve their communications goals,” said PRCG President John Deveney. “We are excited that Mimi Rasor is joining our nationwide network, and bringing her firm’s unique capabilities to PRCG’s expanse of clients.”

“I am excited to join the PRCG network, and such an elite group of PR professionals,” said Mimi Rasor, president. “The team at Rasor Marketing Communications looks forward to providing our skills to the network, as well as our ability to now offer boots on the ground to our clients in every major market in America.”

Clients of PRConsultants Group members enjoy boutique agency service alongside premier access to senior public relations professionals in every top US DMA. PRCG members have executed successful projects for national and international brands such as 7-Eleven, Cold Stone Creamery, Labatt USA, Mardel Christian & Education, Make-A-Wish America, MADD, Home Run Inn Pizza and Wal-Mart.

About PRCG: PRConsultants Group (PRCG) delivers results through an exclusive nationwide network of nearly 50 public relations consultants. PRCG provides brands with a unique ability to leverage local market knowledge and connections along with the expertise of senior level PR pros in every major market in the U.S. PRCG is recognized nationally for “National Strength. Local Power™”, the ability to engage audiences at the local level and deliver high-impact results in markets nationwide. Focusing on strategic planning and creative execution of media relations, social media, promotions, and news

events, PRCG also offer crisis management services and event site selection via local market experts. PRCG members have successfully executed projects for national and international brands. More information is available at prconsultantsgroup.com.

About Rasor Marketing Communications: Rasor Marketing Communications is a thoughtful, creative agency specializing in marketing, public relations, communications, design, writing and research. Founded in 2005 and headquartered in Cincinnati, this American Marketing Association Pinnacle Award winner and 2014 Goering Center Runner Up is a Small Business Enterprise (SBE), Women's Business Enterprise (WBE) and EDGE certified organization. Clients include Cintas, Convergys, Ethicon, City of Mason, Icon Solar Power and the Clermont County, Hamilton County and Warren County Transportation Improvement Districts. Learn more about Rasor Marketing Communications at www.rasormarketing.com.

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