

For Immediate Release

Contact: Kelly Gusweiler
513-793-1234
Kelly@rasormarketing.com

Rasor Marketing Communications Hires Elyn Buscani, Business Development and Account Manager

Cincinnati (May 5, 2017) Rasor Marketing Communications, a Cincinnati-based marketing, communications and public relations agency, announces that Elyn Buscani has joined the agency as a Business Development and Account Manager.

Elyn joins Rasor with more than 20 years of business development experience. She is a graduate of Miami University where she earned Bachelor of Science degrees in both marketing and mass communication. She has spent most of her career working as a marketing and sales coordinator for media and production companies, including I & Eye Productions and Encore Production Services. During her time at both companies, Elyn gained extensive experience within account services, media planning and buying, and digital media. Outside of working within the media and production field, Elyn is also the co-founder of a pediatric physical therapy business that began in 1996 and received the Difference Maker Award from the Cincinnati Children's Museum in 2008.

Rasor Marketing Communications welcomes Elyn to the agency, where she will be using her business development experience to help increase our clients' brand development, as well as implementing marketing strategies.

About Rasor Marketing Communications

Rasor Marketing Communications is a thoughtful, creative agency specializing in marketing, public relations, communications, design, writing and research. Founded in 2005 and headquartered in Cincinnati, this American Marketing Association Pinnacle Award winner and 2014 Goering Center Runner Up is a Small Business Enterprise (SBE), Women's Business Enterprise (WBE) and EDGE certified organization. Clients include Cintas, Convergys, Ethicon, City of Mason, Icon Solar Power and the Clermont County, Hamilton County and Warren County Transportation Improvement Districts. Learn more about Rasor Marketing Communications at www.rasormarketing.com.

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