

**For Immediate Release**

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### **Rasor Marketing Communications Hires Senior Account Executive and Account Associates**

Cincinnati (August 2, 2017) Rasor Marketing Communications, a Cincinnati-based marketing, communications and public relations agency announces three new hires: Christa Skiles, Ian Marker and Autumn Grace Peterson.

With more than 20 years of experience, Christa Skiles has joined the agency as a Senior Account Executive. Christa has a background in the non-profit arts sector, previously working as the Public Relations Director and later Associate Director of Marketing and Communications at the Tony Award-winning Cincinnati Playhouse in the Park. Her career also includes agency work at Dan Pinger Public Relations. Christa brings extensive experience in developing social media content, branding strategies, institutional messaging, advertising and public relations to Rasor. Christa is a graduate of Miami University.

Ian Marker has joined the agency as an Account Associate. A recent graduate of Miami University with degrees in Strategic Communications and Comparative Religion, Ian joins Rasor with social media, economic development and event media management experience from his time interning at the Canton Regional Chamber of Commerce and Miami University Communications and Marketing Department. He brings knowledge in strategic communication and public relations to the Rasor team.

Autumn Grace Peterson has also joined Rasor as an Account Associate. Along with Ian, Autumn Grace is a Miami University graduate with a degree in Professional Writing and Strategic Communications. Her background as a writing consultant at Miami University's Howe Writing Center is a great asset to the Rasor team. Autumn Grace also has experience in marketing, advertising and public relations from previous internships.

Rasor Marketing Communications welcomes Christa, Ian and Autumn Grace to the agency, where they will assist clients with strategic communication, creative strategy and market research.

Christa is a resident of Hyde Park. Ian is a resident of Oakley. Autumn Grace is a resident of Milford.

#### **About Rasor Marketing Communications**

Rasor Marketing Communications is a thoughtful, creative agency specializing in marketing, public relations, communications, design, writing and research. Founded in 2005 and headquartered in Cincinnati, this American Marketing Association Pinnacle Award winner and 2014 Goering Center Runner Up is a Small Business Enterprise (SBE), Women's Business Enterprise (WBE) and EDGE certified organization. Clients include Cintas, Convergys, Ethicon, City of Mason, Icon Solar Power and the Clermont County, Hamilton County and Warren County Transportation Improvement Districts. Learn more about Rasor Marketing Communications at [www.rasormarketing.com](http://www.rasormarketing.com).

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