

For Immediate Release

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Rasor Marketing Communications Hires Victoria Sabato, Account Associate

Cincinnati, OH (September 30, 2015) Rasor Marketing Communications, a Cincinnati based marketing, communications and public relations agency announces that Victoria Sabato has joined the agency as an Account Associate.

Victoria is a graduate of Xavier University where she earned Bachelor of Arts degrees in both public relations and advertising and held the presidency of the Xavier Public Relations Student Society of America (PRSSA) for two years. She joins Rasor with experience in the non-profit field from her time as a Program Planning and Development intern at Anthony Muñoz Foundation where she developed and executed a full marketing plan for a Tristate scholarship event while also writing SEO rich blog posts, event press releases and engaging social media content. Victoria also brings extensive social media experience from her time with Saint Stephen's Parish, where she boosted their Facebook likes by over 1,000 percent, and event planning experience from her internship with dotloop.

Rasor Marketing Communications welcomes Victoria to the agency where she will be assisting clients with social media efforts, copywriting, media relations and monitoring, creative strategy and conducting marketing research.

About Rasor Marketing Communications

Rasor Marketing Communications is a thoughtful, creative agency specializing in marketing, public relations, communications, social media, writing and research. Founded in 2005 and headquartered in Cincinnati, this American Marketing Association Pinnacle Award winner and 2014 Goering Center Runner Up is a Small Business Enterprise (SBE), Women's Business Enterprise (WBE) and EDGE certified organization. Clients include Cintas, The Christ Hospital Health Network, Clermont County Transportation Improvement District, the Eastern Corridor Program of Projects, City of Mason, and Icon Solar Power. Learn more about Rasor Marketing Communications at www.rasormarketing.com.

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