

FOR IMMEDIATE RELEASE

CONTACT: Erika Turan
Erika@rasormarketing.com
513-793-1234

Razor Marketing Communications Earns EDGE Certification from State of Ohio

CINCINNATI, OH (July 25, 2014) – Razor Marketing Communications was recently awarded EDGE Certification by the State of Ohio. EDGE Certification is awarded by the Minority Business Enterprise/Encouraging Diversity, Growth & Equity Unit (MBE/EDGE) of the State of Ohio.

The EDGE program is designed to facilitate access to state government contracts and business services for EDGE certified businesses. As part of the program, goals are established for state agencies in awarding contracts to certified EDGE businesses. EDGE procurement contracts apply to: goods and services, professional services, information technology services, construction, architecture and engineering.

Razor Marketing Communications has specific expertise in working with transportation projects that require public involvement and community outreach as specified by the National Environmental Protection Act (NEPA) of 1969. Under this act, all transportation initiatives receiving Federal Highway Administration dollars are required to complete community outreach and engage the public in the planning process to bring out environmental concerns and ensure constituents are informed. Some of Razor's clients that fall into this category include: the Eastern Corridor Program of projects, the Warren County Transportation Improvement District (I-71 interchange improvement projects at Fields Ertel and Western Row Road) and the Clermont County Transportation Improvement District.

"Our frequent work with government agencies led us to pursue this certification and we look forward to the additional doors it may open for us," said Mimi Razor, president of Razor Marketing Communications.

To achieve EDGE certification, Razor Marketing Communications had to meet a set of rigorous criteria and requirements that included providing in-depth documentation on company operations, human resources and finance.

###

About Rasor Marketing Communications

Rasor Marketing Communications is a thoughtful, creative agency specializing in marketing, public relations, communications, social media, writing and research. Founded in 2005 and headquartered in Cincinnati, Rasor is an award-winning Small Business Enterprise (SBE), Women's Business Enterprise (WBE) and EDGE certified organization. Clients include Cintas, Christ Hospital, Montgomery Inn, the Eastern Corridor Program of Projects, City of Mason, AtriCure and the Cincinnati USA Regional Tourism Network. Learn more about Rasor Marketing Communications at www.rasormarketing.com.